



CharacterStrong, LLC  
 150 Rouse Blvd, Suite 210  
 Philadelphia, PA 19112  
 billing@characterstrong.com  
 characterstrong.com

# Estimate # EST3298

Date: 5/13/2026

Expiration Date: 9/10/2026

**Bill To**

Attn: Michaela O'Connell  
 Linn-Mar Community School District  
 3556 Winslow Rd  
 Marion IA 52302-8978  
 United States

**Ship To**

Attn: Michaela O'Connell  
 Linn-Mar Community School District  
 3556 Winslow Rd  
 Marion IA 52302-8978  
 United States

**TOTAL**

**\$55,973.00**

Item	Quantity	Service Start - End	Gross Amount	Discount	Net Amount
<b>Tier 1 Curriculum PFP License</b> School-wide License for the Elementary Curriculum, PurposeFull People Pre-K through 5th - A Social, Emotional, and Character Development Curriculum	7	8/1/2026 - 7/31/2027	\$27,993.00	\$13,999.30	\$13,993.70
<b>Tier 1 Curriculum HS License</b> School-wide License for CharacterStrong Tier 1 lessons - 9th-12th grade	1	8/1/2026 - 7/31/2027	\$3,999.00	\$1,999.90	\$1,999.10
<b>Tier 1 Curriculum MS License</b> School-wide License for CharacterStrong Tier 1 lessons - 6th-8th grade	2	8/1/2026 - 7/31/2027	\$7,998.00	\$3,999.80	\$3,998.20
<b>Tier 2 Curriculum MS License</b> School-wide Tier 2 License for CharacterStrong Character Development lessons for Secondary Grades - 6-8	2	8/1/2026 - 7/31/2027	\$3,998.00	\$0.00	\$3,998.00
<b>Tier 2 Curriculum Elem License</b> School-wide Tier 2 License for CharacterStrong Character Development lessons for Elementary	7	8/1/2026 - 7/31/2027	\$13,993.00	\$0.00	\$13,993.00
<b>Tier 3 Curriculum MS License</b> School-wide Tier 3 License for CharacterStrong Character Development lessons for Secondary Grades - 6-8	2	8/1/2026 - 7/31/2027	\$3,998.00	\$0.00	\$3,998.00
<b>Tier 3 Curriculum Elem License</b> School-wide Tier 3 License for CharacterStrong Character Development lessons for Elementary	7	8/1/2026 - 7/31/2027	\$13,993.00	\$0.00	\$13,993.00

Pay Online or Send Remittance to:  
 CharacterStrong  
 PO Box 12415  
 Newark, NJ 07101-3515

<b>Subtotal</b>	\$55,973.00
<b>Sales Tax</b>	\$0.00
<b>Total</b>	<b>\$55,973.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 (Katie Lowe Lancaster, Board President)

If payment requires board approval or you have other unique circumstances that might prevent you from processing payment before the due date, please reach out to billing@characterstrong.com and we'd be happy to discuss options.

Contracts, purchase orders, and payments can be mailed to CharacterStrong, LLC at the address above, or emailed to billing@characterstrong.com.

EIN: 81-4174372 UBI: 604-043-554

CharacterStrong's Cancellation Policies can be found at:  
<https://characterstrong.com/resources/cancellation-policies>